



ENTRIES LIST

INNOVA LOTUS

INNOVA LOTUS

ALL ENTRIES

CATEGORY IN01: INNOVATION IN CREATIVITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN01/001	NIKE REACTLAND	NIKE CHINA	WIEDEN+KENNEDY SHANGHAI	SHANGHAI
IN01/002	UNFORGETTABLE BAG	TESCO MALAYSIA	GREY WORLDWIDE SDN BHD	KUALA LUMPUR
IN01/003	PRIDE JERSEY	AIG JAPAN HOLDINGS	TBWA\HAKUHODO INC.	TOKYO
IN01/004	ADVENTURE OF BAEDAL MINJOK – DELIVERY OF THE RESTAURANT FOOD	BAEDAL MINJOK	HS AD	SEOUL
IN01/005	FIREVASE	FIREVASE	CHEIL WORLDWIDE	SEOUL
IN01/006	THE UNIVERSAL LANGUAGE OF PAIN	MERCEDES-BENZ VANS	BBDO BANGKOK LTD	BANGKOK
IN01/007	CLOSE OPEN DEFECATION	WE ARE WATER FOUNDATION INDIA	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
IN01/008	PETAL PAINT	JAT PAINTS	LEO BURNETT	COLOMBO
IN01/009	HUNGRY PUFFS	FOODBANK WA	THE BRAND AGENCY	PERTH
IN01/010	PEOPLE NOT SYMBOLS	ACCESS ISRAEL	LEO BURNETT ISRAEL	TEL AVIV
IN01/011	GOOGLE PIXEL "MAGIC ILLUMINATION"	GOOGLE PIXEL 3	SIX INC.	TOKYO
IN01/012	#POWERLESSQUEEN	PROJECT NANHI KALI	WAT MEDIA PVT	MUMBAI

CATEGORY IN02: INNOVATION IN TECHNOLOGY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN02/001	INTEL PRESERVES A LEGACY	INTEL CHINA	INNOKIDS COMMUNICATIONS LIMITED	BEIJING
IN02/002	INNOVATION OF COMMUNICATIONS.	OQTA HATO	TYO	TOKYO
IN02/003	JIOINTERACT - HUMANE AI FOR THE NEXT BILLION INTERNET USERS	RELIANCE JIO	RELIANCE JIO	MUMBAI
IN02/004	HEARPRINT	COCHLEAR	CHE PROXIMITY	MELBOURNE
IN02/005	LANDMARK	LANDMARK	HS AD	SEOUL
IN02/006	RELÚMĪNO	RELÚMĪNO	CHEIL WORLDWIDE	SEOUL

INNOVA LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN02/007	PREDICT TO PREVENT	DEPRESSION AWARENESS CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
IN02/008	PROJECT REVOICE	THE ALS ASSOCIATION	BWM DENTSU	SYDNEY

CATEGORY IN03: INNOVATION IN PROTOTYPE TECHNOLOGY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN03/001	PROPILOT HOTEL	PROPILOT	TBWA\HAKUHODO INC.	TOKYO
IN03/002	BIXBY VOICE FOREVER	BIXBY VOICE ASSISTANT	CHEIL WORLDWIDE	SEOUL
IN03/003	MUSIC LESSONS USING SOUNDLESS BEATS	PALM BEAT	DENTSU INC.	TOKYO
IN03/004	GENOME HOUSE	FUTURE LIFE FACTORY / GENOME HOUSE	MCCANN TOKYO	TOKYO

CATEGORY IN04: INNOVATION IN LOCAL CULTURE APPLICATION

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN04/001	INTEL PRESERVES A LEGACY	INTEL CHINA	INNOKIDS COMMUNICATIONS LIMITED	BEIJING
IN04/002	PRIDE JERSEY	AIG JAPAN HOLDINGS	TBWA\HAKUHODO INC.	TOKYO
IN04/003	TASTE FIRST. LABEL SECOND.	MIRAI SAKE STORE, LTD.	HAKUHODO I-STUDIO INC.	TOKYO
IN04/004	EATREE PLATES	LIFULL	PEAK INC.	TOKYO
IN04/005	BOSSY-TALK DETECTOR	YOHO BREWING	DENTSU INC.	TOKYO
IN04/006	CLOSE OPEN DEFECATION	WE ARE WATER FOUNDATION INDIA	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
IN04/007	PLAY CAPSULE	BANANA-FLAVORED MILK	INNORED	SEOUL
IN04/008	PETAL PAINT	JAT PAINTS	LEO BURNETT	COLOMBO
IN04/009	RED RESTAURANTS LIST	TAKASAKI CITY	HAKUHODO KETTLE INC.	TOKYO
IN04/010	GAZA BORDER BEER	ALEXANDER BREWERY	LEO BURNETT ISRAEL	TEL AVIV
IN04/011	WE REMIT	TENCENT	TENCENT	SHENZHEN

INNOVA LOTUS
ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN04/012	NOON ASSEMBLY	KWALITY MILK	MCCANN WORLDGROUP INDIA	MUMBAI
IN04/013	SHELL MAKE THE FUTURE – SMART COLLECTION SYSTEM	SHELL	J. WALTER THOMPSON SHANGHAI	SHANGHAI
IN04/014	AL UMOBUWAH: PUTTING 'MUM' INTO 'PARENTHOOD'	BABYSHOP	FP7 DUBAI	DUBAI
IN04/015	RAKSHA KI CHOODIYAAN (BANGLES THAT PROTECT)	AAKAR INNOVATIONS	WAT MEDIA PVT	MUMBAI
IN04/016	MISSION AI HACHIEMON	KANSAI TELEVISION 60TH ANNIVERSARY	KANSAI TELEVISION CO. LTD	OSAKA

AS OF 12 MAR 2019